

# KARASCH

855.538.3800

Joe Alberici - Ext 122 - jalberici@karasch.com  
Cierra Moore - Ext 117 - cmoore@karasch.com

KARASCH.COM  
West Chester, PA

## SERVICES OFFERED FOR PENN STATE UNIVERSITY

### CART/CAPTIONING SERVICES

SERVICE		PRICE
Remote CART (1-4 Viewers)	Used primarily for individuals in classes or meetings.	\$93.00 an hour
Remote CART (5+ Viewers)	Used for meetings or events where multiple people will be able to view the captioning.	\$149.00 an hour
Remote Broadcast Captioning	Used for large events such as commencements. Captioning will be shown as two lines at the bottom of the video screen.	\$162.00 an hour
On-Site CART (1-4 Viewers)	Used primarily for individuals in classes or meetings.	\$129.00 an hour
On-Site CART (5+ Viewers)	Used for meetings or events where multiple people will be able to view the captioning.	\$149.00 an hour
On-Site Broadcast Captioning	Used for large events such as commencements. Captioning will be shown as two lines at the bottom of the video screen.	\$185.00 an hour

**All onsite services require:** A two (2) hour minimum and then billed in 30-minute increments thereafter, 48-hour cancellation policy (full scheduled time is billable), Parking and Travel fees may be incurred, +\$15/hr for night and weekend services.

**All remote services require:** A one (1) hour minimum and then billed in 30-minute increments thereafter, 24-hour cancellation policy (full scheduled time is billable), +\$15/hr for night and weekend services.

*Billing is based on hours booked or hours of service performed, whichever is greater.*

# OTHER SERVICES AND FEES

SERVICE		PRICE
Meaning for Meaning Captioning	Also known as C-Print or Typewell.	\$59.00 an hour
On-Site ASL Individual		\$149.00 an hour
On-Site ASL Audience		\$162.00 an hour
Remote ASL Individual		\$94.00 an hour
Remote ASL Audience		\$117.00 an hour
On-Site Technical Support		\$127.00 an hour
Remote Technical Support		\$85.00 an hour
Virtual Encoder Rental	Used for adding captioning to live streams.	\$530.00 a week
Hardware Encoder Rental	Used for adding captioning to live streams.	\$1,130.00 a week
Spanish CART		\$180.00 an hour
French (Canadian) CART		\$180.00 an hour
Italian CART		\$225.00 an hour
AI CART Translation	English CART translated into another language (price is per language). \$12.00 an hour	\$12.00 an hour
Five (5) Business Day Turnaround Transcription		\$1.20 a minute
Three (3) Business Day Turnaround Transcription		\$1.75 a minute
One (1) Business Day Turnaround Transcription		\$2.85 a minute

**Transcription:** Delivery in Microsoft Word document files

**Captioning:** Delivery in .srt file formats. (other formats are available)

*Billing is based on audio minute, not the length of time it takes to complete a file.*

# ACCESSIBILITY SERVICES

## Remote Individual CART Captioning

This service is useful if a client has a specific person that has requested captioning. The captions would be viewable on any device connected to the internet through any standard web browser. Our team would require an audio feed from the location, and we would supply the URL to view the captioning.

## On-Site Individual CART Captioning

This service is useful if a client has a specific person that has requested captioning. A captioner will show up onsite and follow the person around during the event. This is specifically useful when there are multiple breakout rooms, and the person does not know which ones they will attend. The person would view the captions using the captioner's laptop or another device.

## **Remote Large Screen/Audience Captioning**

This service allows the entire audience at an event to view the captioning on a separate screen. This may be through a projector and screen, LCD monitor or “Crop and Key” setup. (Crop and Key inputs a laptop screen into a switcher that crops the screen down to two lines of captioning and then keys that over the video to mimic captioning as seen on TV). Our team would require an audio feed from the location, and we would supply a URL to open on a laptop and connect to your system.

## **On-Site Large Screen/Audience Captioning**

This service allows the entire audience at an event to view the captioning on a separate screen. This may be through a projector and screen, LCD monitor or “Crop and Key” setup. (Crop and Key inputs a laptop screen into a switcher that crops the screen down to two lines of captioning and then keys that over the video to mimic captioning as seen on TV). The captioner would show up onsite and connect to your system.

## **Remote Broadcast/Live Stream Captioning**

This service requires either a broadcast captioning encoder (physical encoder shipped to your location) or a virtual encoder for live streaming. The encoders receive your final video and the captioner’s captions as inputs. The encoders output contains the video with the captions embedded within. If using the physical encoder, it will need to be connected to the internet. Using the virtual encoder requires passing RTMP links to our staff for setup.

## **On-Site Broadcast/Live Stream Captioning**

This service requires a broadcast captioning encoder (physical encoder shipped to your location) or a virtual encoder for live streaming. The encoders receive your final video and the captioner’s captions as inputs. The encoders output contains the video with the captions embedded within. The captioner would show up on-site so no internet connection is needed. They would connect their system to the encoder. Using the virtual encoder for live streaming requires passing RTMP links to our staff for setup.

## **Remote Webinars/Virtual Meeting Captioning**

This service is useful when clients are having their event or meeting over Zoom, WebEx, GoToMeeting, etc. and want to add captioning. The captioners would need access to the event as an attendee so that they can listen in. Depending on the specific platform being used, the captions could be embedded within it, or the URL could be provided so that attendees that need it can open a separate web page to view the captioning.

## **ASL Interpretation**

Real-time conversion of speech to American Sign Language (ASL) for deaf and hard-of-hearing individuals, either on-site or remotely. ASL is a visual language. With signing, the interpreter processes linguistic information through the eyes. The shape, placement, and movement of the hands, as well as facial expressions and body movements, all play important parts in conveying information.

Sign language is not a universal language — each country has its own sign language, and regions have dialects. ASL is a language with its own unique rules of grammar and syntax. Like all languages, ASL is a living language that grows and evolves over time.

Note: ASL interpreters work in pairs, and they require intermittent breaks. *Typically, anything scheduled for over an hour requires 2 interpreters.* On-site service is billed at the two-hour minimum for each provider for any service performed up to two hours.

## **Note-Taking**

Audio is captured and recorded in a classroom environment. The audio file is uploaded to a secure platform where a summarized professional outline method of notes are created. Students can then log into our secure portal to download the completed files within 48 hours. This results in a consistent and professional note for each class, guaranteeing the same quality for each session. This makes the classroom more accessible for ALL students. Some students find studying from summarized notes to be an easier and less overwhelming task than reading through verbatim transcripts. Quality audio recordings are required. Microphones sold separately.

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